



# SARAH FRANKEL

Certified Qualitative Researcher

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🌐 www.SarahEFrankel.com

## ABOUT ME

I am a Ph.D. candidate (*ABD*) in Retail, Hospitality, and Tourism Management and a certified qualitative researcher. I have a passion for critical qualitative research methodologies, innovative deliverables, and anything truly outrageous!

## EXPERTISE

- Facilitating Interviews and Focus Group
- Creating Interview Guides
- Transforming Data into Actionable Change
- Entrepreneurship & Retail Education
- Customer Service
- Leading Workshops and Presentations

## EDUCATION

### University of Tennessee

*Ph.D. in Retail, Hospitality, and Tourism Management  
Expected Graduation August 2022*

### Lincoln Memorial University

*Masters of Business Administration  
August 2016 - May 2017*

## SELECTED EXPERIENCE

### Qualitative Specialist (Contracted)

- *Research Development Academy, University of Tennessee*
- *Academic Research Capacity Enhancement Program, National Research Foundation of Korea*

### Retail Management & Ownership

- *10 Years Combined Experience*

## SKILLS HIGHLIGHT

- Qualitative Methodologies ●●●●●●
- Data Analysis ●●●●●●
- Visual Guides ●●●●●●
- Conducting Interviews ●●●●●●
- Teaching/Education ●●●●●●

## REFERENCE

### Stefanie Benjamin, Ph.D.

Assistant Professor - University of Tennessee  
Department of Retail, Hospitality & Tourism  
Management  
Co-Director & Research Fellow, Tourism RESET